



Barbee Tax Consulting, LLC

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## PRIVACY POLICY

Most Recent Update: March 12, 2024

This Privacy Policy explains how *Barbee Tax Consulting, LLC* ("*Barbee Tax*") collects, uses and discloses personal information of its customers, prospective customers, and visitors to its website at [www.barbeetax.com](http://www.barbeetax.com).

We use Your Personal data to provide and improve our services. By using our services, you agree to the collection and use of the information in accordance with this Privacy Policy.

## COLLECTION OF PERSONAL INFORMATION

Information collected directly from you: While using Our Service, we may ask you provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but it is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Usage Data

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels and other similar technologies to automatically collect certain information from your device, including for example your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

Information collected from our advertising partners: We may share your information, including Personal Information and Usage Data, with third party service providers who perform various functions to enable us to provide our Services and help us operate our business, such as website design, sending email communications, customer care, or performing analytics. Our contracts with these third parties require them to maintain the confidentiality of the Personal Information we provide to them, only act on our behalf and under our instructions, and not use Personal Information for purposes other than the product or service they're providing to us or on our behalf.

## **USE OF PERSONAL INFORMATION**

We use information collected automatically from your device to provide you with our products and services as well as customer service and support. We may also use this information to market our services to you, including by email and text message.

We use information collected automatically from your device to optimize our website and to assist with our advertising and marketing efforts.

## **DISCLOSURE OF PERSONAL INFORMATION**

We may use third-party service providers to assist us with providing and marketing our products and services to you and we may share your information with such third parties for these limited purposes.

- We use Nextiva for communication with our clients. For more information about how we may use your information with Nextiva, see Nextiva's Customer Data Notice at <https://www.nextiva.com/downloads/NextOSPrivacyPolicy.pdf>.
- We use Big Tuna to help us understand how visitors interact with our website. Big Tuna uses and processes your information in accordance with its privacy policy available at <https://bigtuna.com/privacy-policy/>.
- We use Quickbooks to create invoices and can accept payments instantly online. Through this program we can also track invoice status, send payment reminders, set up recurring invoices, and match payments to invoices automatically. Quickbooks uses and process your information in accordance with its privacy policy available at <https://quickbooks.intuit.com/hk/privacy/>.

## **YOUR PRIVACY RIGHTS**

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at (708) 405-2112.

## **CHANGES TO THE THIS PRIVACY POLICY**

We may update this Privacy Policy at any time. Please review it frequently.

## **CONTACT INFORMATION**

If you have any questions about this policy or our privacy practices, please contact us at (708) 405-2112.